

# ORDER

**Orders**  
**Order / Rev:** 1619660  
 Alt Order #:  
**Product Desc:** Peters for Senate 2020  
**Estimate:** 5752  
**Flight Dates:** 09/22/20 - 09/28/20  
**Original Date / Rev:** 05/06/20 / 05/06/20  
**Order Type:** NORMAL

**WILX**  
**Primary AE:** Pat Schooley  
**Sales Office:** LANN  
**Sales Region:** National

**Agency Name:** Screen Strategies Media Fairfax  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Peters for Senate 2020  
**Demographic:** HH  
**Product Codes:** Candidate - National - Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 177025  
**Agency External ID:** 8752  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/28/20	86	\$20,180.00	\$17,153.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	86	\$20,180.00	\$17,153.00	0.00
<b>Totals</b>	<b>86</b>	<b>\$20,180.00</b>	<b>\$17,153.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Schooley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILX	09/22/20	09/28/20	News 10 Today @ 430a	CM	430a-5a	1111--	:30	5	\$5.00	P-07	0.00	NM	5	\$25.00
				News 10 Today @ 430a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$5.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$5.00		0.00			
N 2	WILX	09/22/20	09/28/20	News 10 Today @ 5a	CM	5a-530a	1111--	:30	5	\$20.00	P-07	0.00	NM	5	\$100.00
				News 10 Today @ 5a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$20.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$20.00		0.00			
N 3	WILX	09/22/20	09/28/20	News 10 Today @ 530a	CM	527a-6a	1111--	:30	5	\$30.00	P-07	0.00	NM	5	\$150.00
				News 10 Today @ 530a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$30.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$30.00		0.00			
N 4	WILX	09/22/20	09/25/20	News 10 Today @ 6a	CM	557a-7a	-1111--	:30	4	\$250.00	P-04	0.00	NM	4	\$1,000.00
				News 10 Today @ 6a		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$250.00		0.00			
N 5	WILX	09/22/20	09/28/20	NBC Today Show	CM	657a-9a	1111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
				Today Show		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 1619660  
 Alt Order #:  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: Peters for Senate 2020  
 Product Desc: Peters for Senate 2020  
 Estimate: 5752  
**WILX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WILX	09/22/20	09/28/20	News 10 @ 6p M-F News 10 @ 6p M-F	CM	558p-630p (6:00 PM-6:30 PM)	11111--	:30	5	\$500.00	P-04	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$500.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$500.00		0.00			
N 20	WILX	09/26/20	09/26/20	News 10 @ 6p Sa News 10 @ 6p Sa	CM	558p-630p (6:00 PM-6:30 PM)	-----1-	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$90.00		0.00			
N 21	WILX	09/27/20	09/27/20	News 10 @ 6p Su News 10 @ 6p Su	CM	558p-630p (6:00 PM-6:30 PM)	-----1	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$90.00		0.00			
N 22	WILX	09/23/20	09/28/20	Wheel of Fortune M-F Wheel of Fortune M-F	CM	658p-730p (7:00 PM-7:30 PM)	1-1-1--	:30	3	\$800.00	P-04	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1-1--		2				\$800.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$800.00		0.00			
N 23	WILX	09/22/20	09/28/20	Jeopardy M-F Jeopardy M-F	CM	729p-8p (7:30 PM-8:00 PM)	1111---	:30	4	\$800.00	P-04	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-111---		3				\$800.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$800.00		0.00			
N 24	WILX	09/28/20	09/28/20	NBC Monday Prime 2 H Monday Prime 2 Hour	CM	758p-10p/911p (8:00 PM-10:00 PM)	1-----	:30	1	\$525.00	P-04	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$525.00		0.00			
N 25	WILX	09/22/20	09/22/20	NBC Tuesday Prime Hr Tuesday Prime Hr 1	CM	758p-9p (8:00 PM-9:00 PM)	-1-----	:30	1	\$525.00	P-04	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1-----		1				\$525.00		0.00			
N 26	WILX	09/23/20	09/23/20	NBC Wednesday Prime Wednesday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	--1----	:30	1	\$260.00	P-07	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$260.00		0.00			
N 27	WILX	09/24/20	09/24/20	NBC Thursday Prime Hr Thursday Prime Hr 3	CM	10p-11p (10:00 PM-11:00 PM)	---1---	:30	1	\$375.00	P-04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$375.00		0.00			
N 28	WILX	09/25/20	09/25/20	NBC Friday Prime Hr 2 Friday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	----1--	:30	1	\$145.00	P-04	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$145.00		0.00			
N 29	WILX	09/26/20	09/26/20	NBC Saturday Prime Hr Saturday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	-----1-	:30	1	\$145.00	P-04	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$145.00		0.00			
N 30	WILX	09/22/20	09/28/20	News 10 @ 11p M-F News 10 @ 11p M-F	CM	11p-1135p (11:00 PM-11:35 PM)	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$400.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$400.00		0.00			
N 31	WILX	09/26/20	09/26/20	News 10 @ 11p Sa News 10 @ 11p Sa	CM	11p-1130p (11:00 PM-11:30 PM)	-----1-	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$90.00		0.00			
N 32	WILX	09/27/20	09/27/20	News 10 @ 11p Late Ru News 10 @ 11p Late Run	CM	Various (11:30 PM-12:00 XM)	-----1	:30	1	\$80.00	P-07	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$80.00		0.00			

Order / Rev: 1619660  
 Alt Order #:  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: Peters for Senate 2020  
 Product Desc: Peters for Senate 2020  
 Estimate: 5752  
**WILX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$80.00		0.00			
N 33	WILX	09/22/20	09/28/20	NBC Late Night	CM	1236a-137a	11111--	:30	5	\$5.00	P-07	0.00	NM	5	\$25.00
				Late Night w/ Seth Meyers		(12:36 XM-1:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$5.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$5.00		0.00			
N 34	WILX	09/22/20	09/28/20	NBC The Tonight Show	CM	1135p-1236a	1111---	:30	4	\$120.00	P-04	0.00	NM	4	\$480.00
				The Tonight Show		(11:35 PM-12:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-111---		3				\$120.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$120.00		0.00			
													Totals	86	\$20,180.00